



FOR IMMEDIATE RELEASE

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Campbell Printing Company Wins Print Excellence Award

Smyrna, GA — The Printing & Imaging Association of Georgia (PIAG) announced that Campbell Printing Company of Dalton, Georgia is an award winner in its 2017 Print Excellence Competition. The announcement was made on May 8th and will be celebrated at PIAG's ImPRESS 2017 Showcase and Print Celebration at The Fox Theatre in Atlanta on August 10th. PIAG's Print Excellence Competition is one of the largest printing competitions in the nation. This year, it attracted 347 entries.

Campbell Printing Company had one entry to win Best of Category. One Awards of Excellence was also earned by Campbell Printing Company. A panel of two out-of-state judges with extensive experience in printing and print production was brought in to examine the entries. Each entry was judged on its own merit in a category with similar printed pieces. The judging criteria included: registration, clarity and neatness, sharpness of halftones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, overall visual impact, and bindery.

The Print Excellence Competition, owned and managed by PIAG, is an annual event that recognizes and rewards printing and imaging companies who combine fine craftsmanship with technology in order to produce outstanding finished products. The award-winning companies are honored each year at PIAG's ImPRESS Showcase & Print Celebration.

Since 1894, PIAG has been dedicated to advancing the success of Georgia's printing and imaging industry. Working together with Printing Industries of America, the world's largest graphic arts trade association, PIAG provides training, resources, and a voice of advocacy on both a state and national level.

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