

10/8/2015

**Wide format pricing guidelines**

<b>material</b>	cost of materials x 2 for small runs---cost of materials x 1.5 on larger orders	
<b>printing</b>	190 sq ft per hour on production mode and we charge 150.00 per hour 100 sq ft per hour in high quality mode--150.00 per hour	
<b>Cutting/router</b>	half the time of printing on blade cuts same time as printing on router cuts	
<b>Ink</b>	.12 per sq ft---our cost according to manufacturer is .08 per sq ft	
<b>set up</b>	on small job we charge 45.00 set up machines fee--exclude from larger projects	
<b>building cut files</b>	35.00 per cut file we have to create in photoshop	
<b>lamination</b>	double cost of material and charge 1.00 per sq ft to apply	
<b>kitting</b>	35.00 per hour based on time studies	
<b>special boxes</b>	cost of box with 50% markup	
<b>grommets</b>	1.00 each and we put them every 2 linear ft on banners	
<b>tape welding</b>	1.00 per linear ft on banners	4' x 8' banner has 24 linear ft